



Ваш надійний помічник

Remote YouTube Channel Manager, Producer (Bilingual: Russian & English)

📍 Київ, 🕒 11
липня

Компанія: [Gonchar Group LLC](https://jobs.ua/company/id/1640897) (<https://jobs.ua/company/id/1640897>) ([Всі вакансії](#))

Рубрики: [Дизайн, творчість](#), [Транспорт, автосервіс](#), [Робота за кордоном](#)

Побажання до співробітника

Освіта: не має значення
Досвід роботи: від двох років
Графік роботи: віддалена робота

Опис вакансії

YouTube Channel Manager / Producer (Bilingual: Russian & English)

Location: Remote

Type: Freelance / Part-Time (with opportunity to grow)

About the Role:

We're looking for a strategic, results-driven YouTube manager/producer to grow and oversee two YouTube channels - one in Russian, one in English. The main goal is rapid channel growth, expanding reach, and monetizing both the content and an existing video studio.

Responsibilities:

- Develop and implement growth strategies for both channels
- Optimize videos for SEO (titles, thumbnails, descriptions, tags)
- Manage uploads, scheduling, and posting
- Analyze channel performance and audience engagement
- Collaborate with the video editor and content creator
- Monetize a video studio by organizing rentals and promotions
- Suggested content trends and creative directions
- Build partnerships and networking opportunities to attract new audiences

Requirements:

- Proven growing experience YouTube channels
- Knowledge of YouTube algorithms, analytics, and monetization
- Strong organizational and communication skills
- Bilingual in Russian and English
- Familiarity with influencer and content marketing strategies

YouTube page: www.youtube.com/@Dmitriy_Gonchar

Goal: Rapid growth of both channels to gain visibility and connections with high-value audiences and influencers.

Контактна інформація

Контактна
особа: BomaBlessing