Ваш надійний помічник

Продюсер с командой для масштабирования инфобизнеса в сфере Turo (Fully Remote)

Абрамівка (Київська обл.), 11 липня 2025

Компанія: Gonchar Group LLC (https://jobs.ua/company/id/1640897) (Всі вакансії)

Рубрики: Транспорт, автосервіс, Керівництво, Робота за кордоном

Побажання до співробітника

Освіта:	повна вища
Досвід роботи:	від двох років
Графік роботи:	віддалена робота

Опис вакансії

VACANCY: Producer with a team for scaling an infobusiness in the Turo sphere

About the project

We are looking for an experienced **producer** with a ready team who is ready to fully take on the current infobusiness project in the field of car sharing Turo in the US market.

About the product: Training courses on creating and managing a fleet on the Turo platform - how to take cars under management and earn money by renting them out. The project has been operating for three years, has a ready-made customer base and a proven methodology.

What do we have?

- Ready-made recorded video course with proven methodology
- Existing customer base
- Experience of successful sales in the US market
- Willingness to provide personal consultations and support

My participation in the project

I am ready to actively participate in content creation and project development:

- **Video materials** : I easily and with pleasure record lessons, educational videos
- **Content** for social networks: I actively shoot reels, create engaging content
- **Webinars** and presentations: I am well versed in conducting webinars and know how to work with an audience
- **Consultations** : I love communicating with clients and conducting personal consultations.
- **Camera** and publicity: I am not afraid of the camera, I feel comfortable in front of the camera
- **Strategic** Sessions: Willing to participate in strategy development and planning

Readiness to launch: I understand all the processes associated with launching a project and am ready to devote as much time as required for a successful start and development.

Product line and prices

Listed products (without my time):

- **Mini-course** : $300
- **Full** course on record: $1,000
- **Courses** with tutors: price negotiable

Products with my personal participation:

- **Group** coaching/support: $3,000 for 2 months
- **Personal** coaching/support: $6,000 for 2 months
- **Personal** consultations: from $300/hour

Terms of cooperation

For products recorded (without my participation):

- **50%** / **50%** - division of all income, expenses and investments

For products with my personal participation:

- **70%** to me / 30% to the team - for selling personal support and consultations

Investments :

- All investments in the project: **50%** / **50%**

What needs to be done

Full project audit:

Analysis of the existing customer base

Review of current sales funnels

Evaluation of all assets and opportunities

Developing a new strategy:

Creating Effective Sales Funnels for the US Market

Setting up automated processes

Development of a marketing strategy

Joint implementation and launch:

Launch of sales of recorded courses in close cooperation

Organization of personal support with my active participation

Scaling to stable sales from $20,000/month

Gradual transition to autonomous team work

Requirements for the candidate

Mandatory requirements:

- **A ready-made** team of specialists (marketers, copywriters, targetologists, sales managers)
- **Experience** working with the US market - understanding the specifics, legislation, mentality
- **Expertise** in sales funnels for the American market
- **Portfolio of** successful projects with turnover from $20,000/month
- **Willingness** to partner investments 50/50
- **Ready** to work together - active collaboration at the launch stage, followed by a transition to autonomous work

Desirable :

- Experience in infobusiness and educational products

- Understanding the US Automotive Industry
- Experience working with high-ticket products ($3,000-$6,000+)

Target indicators

- **Minimum** monthly turnover: $20,000
- **Target** Audience: US Residents + Planning to Relocate
- **Time** to reach target indicators: 3-6 months

How to respond
In your response, please include:

1. The composition of your team and the roles of each member
1. Portfolio of projects indicating the achieved turnover
1. Experience working with the US market
1. Preliminary strategy for project development
1. Readiness for partner investments

We are not looking for performers, but real partners who are ready to "burn" with the project and take it to a new level. If you are ready to take full responsibility for the result and have a dream team - we are waiting for your response!

Контактна інформація

Контактна особа:	BomaBlessing