



Social Media, Design & Online Marketing Specialist, 40000 грн.

📍 Київ, 🔄 23 березня

Компанія: [Ibisch Swiss AG](https://jobs.ua/company/id/1642374) (https://jobs.ua/company/id/1642374) ([Всі вакансії](#))

Рубрики: [Реклама, маркетинг, PR](#), [Робота за кордоном](#)

Побажання до співробітника

Освіта: середня
Досвід роботи: від року
Графік роботи: повний робочий день

Опис вакансії

Freelancer (m/f/d) – Social Media, Design & Online Marketing

Type of cooperation: Freelancer / project-based
Work model: Flexible, on demand (remote possible)

About us

We are a growing company in the industrial and facility services sector, working with demanding B2B clients. To strengthen our external communication, presentations and online presence, we are looking for an experienced, reliable freelance professional with a strong focus on quality and structure.

Your responsibilities

- Creation and design of professional PowerPoint presentations (sales, client, management)
- Design & content creation for social media (primarily **Facebook**)
- Planning, maintenance and optimization of our social media channels
- Website content maintenance (content, structure, minor updates)

Google-related topics:

- Google Business Profile management
- Basic SEO and online visibility optimization
- Support with Google Ads (optional)

Tools & skills

- Excellent PowerPoint skills (mandatory)
- Canva, Adobe (nice to have)
- WordPress or comparable CMS (nice to have)
- Meta Business Suite
- Google Business Profile, basic SEO knowledge
- **Video editing skills (mandatory)**
- **Advanced English level (mandatory)**

Your profile

- Proven experience as a Social Media Manager / Online Marketing Specialist
- Strong sense for design, structure and B2B communication
- Independent, structured and reliable working style
- Fluent in English, German is a plus
- Freelancer status required

Working style & expectations

- Clear communication and high-quality execution
- Typical response time within 24–48 hours

Example deliverables:

- 10–15 Facebook posts per month
- 1–2 PowerPoint presentations per month
- Website updates as required

We offer

- Long-term cooperation on a freelance basis
- Clear tasks and fast decision-making
- Flexible working hours (remote)
- Fair hourly or project-based compensation
- Professional projects with high-quality B2B clients

Application

Please send:

- Short profile / introduction
- Portfolio or work samples (PowerPoint, social media, web, video)
- Availability (hours per week)
- Hourly rate or project pricing

Контактна інформація

Контактна особа: EvelinaColibaba