https://jobs.ua/job-direct-response-video-editor-3856253

Ваш надійний помічник

Direct Response Video Editor, 90000 грн. + %

Київ, 12 листопада

Компанія: Acentecom (https://jobs.ua/company/id/1643346) (Всі вакансії)

Рубрики: Дизайн, творчість, Реклама, маркетинг, PR, ЗМІ, TV, Радіо

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від двох років
Графік роботи:	повний робочий день

Опис вакансії

We're scaling a portfolio of DTC health & wellness brands pretty aggressively, and building out the creative team with sharp people who love what they do.
This is not an early-stage setup.
No process building. No chaos. No guessing what “good” looks like.
You’ll be joining a well-oiled creative machine where output matters, performance is visible, and great work actually ships.

Role Description:
You’ll be editing direct-response performance creatives, not “content.”

What you’ll do:
- Edit long-form VSLs and break them into high-performing cutdowns
- Create 100% AI ads under different formats - from realistic to pixar, from claymation to songs
- Execute strong pacing, hooks, and pattern interrupts

Qualifications:
- Proven experience editing long-form VSLs (not just short TikToks)
- Proven experience generating high-quality AI content that makes sense
- Experience with wellness / health / pain relief offers and compliance nuances
- Ability to consistently deliver at least 2 minutes of finished, ad-ready content per workday
- Fast iteration based on feedback and performance signals
- Proficient English is a must - you'll be working with videos in English and joining an English-speaking team

Контактна інформація

Контактна особа:	OlgaMykhailovska